



Cindy Weisscher Chief Operations Officer as of 1 April 2019

The New Executive Team at Meijers complete

With the arrival of Cindy Weisscher as Chief Operations Officer (COO), the new Executive Team of insurance brokers Meijers is, as of 1 April, complete. As COO, Cindy Weisscher will be responsible for ICT & Operations. Her appointment is part of the changes in the management structure as announced by the new CEO of Meijers, Daniel de Swaan, at the end of last year. The five-member Executive Team also consists of Pieter van der Loo (Chief Commercial Officer), Marielle Hoogland (Chief People Officer) and Ton Stalenhoef (Chief Brokerage Officer).

Geert van Engelen, chairman of the Supervisory Board comments on the arrival of Cindy

Weisscher: *"Meijers wants to take the next step in customer-oriented digitization. The*



correct use of data translated into innovative processes is essential for our customers and for us as an insurance broker. Cindy Weisscher's expertise in this area is a very strong combination together with the deep-rooted customer-oriented DNA that is typical for Meijers."

Cindy Weisscher is the Director of Operations & IT at Loyalis and she previously worked at Rabobank in the Netherlands and Asia. She comments on her appointment as COO at Meijers: *"I look forward to using my experience in financial services to make a difference for the customers at this wonderful family business."*

About Meijers

Meijers is a family business that in almost half a century has grown into one of the largest independent insurance brokers in the Netherlands. Meijers specializes in risk management and, with around 240 employees, is committed to the continuity of people and companies. The most important areas of expertise of the Amstelveen-based company are: non-life insurance, employee benefits, private insurance and tailor-made advice. [Meijers](#) is an active member of the largest international network of independent insurance brokers, [WBN](#).

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